

FROM THE CEO's DESK

Dear Patron.

Season's Greetings!

Firstly, let me take the opportunity to extend my warm greetings of the season. Hope you enjoyed your Christmas and New Year celebrations to the core.

As we had come to the end of an eventful year, I am pleased to inform that we have made substantial construction progress in the past one year and the project is on track towards timely completion as per our contractual commitment to you. I also thank you all for having made timely payments and your support, both being key ingredients to our success, without which the project wouldn't have achieved the success we are enjoying now.

In our endeavour to make good better and as part of our **Purchaser Connect** programme, we have organised

2nd - Apartment Owners' Family Day on Sunday, 18th Dec, 2016. During the day, the visitors were briefed on various aspects of the project such as construction status, specifications and infrastructure facilities. Furthermore, details with regards to Green Building benefits like Rain Water Harvesting, Solar Power, Eco-friendly construction material and level of quality and safety measures taken during construction were conveyed to the purchaser. The purchasers were given guided tour of the project site to have a first-hand look of their marvel in the making. The event was attended by over 300 proud Mid Valley City Apartment owners and was very well received and appreciated. Glimpses may be seen on pages 4 and 5 of this newsletter. Mid Valley City is also on Facebook, where



Manjit Singh, CEO Lingamaneni Landmarks Developers Private Limited

all the latest updates and events are uploaded on a regular basis. You may kindly follow our Mid Valley City Facebook page.

I must admit and appreciate that it was very nice to see happy faces after our customers' site visits, strengthening our belief that we are on track in achieving our corporate credo of 'Happy Living'.

Furthermore, I am delighted to inform you that our quarterly newsletter has completed an entire year's cycle and now we are into Volume 05. We trust that this medium has been informative and has kept you updated on the project.

We currently are working on getting a couple of exhibit units ready for you to get a first-hand feel of the ambience that Mid Valley City offers. We have also started working on the access road to the project, off the service road. We shall keep you posted on its developments in our next correspondence.

We hope that this New Year further strengthens the bond of mutual trust and respect that we have for one another. Wishing you all a Very Happy Pongal.

Do write to us with your thoughts, suggestions or concerns. We'd love to





FOR NOW, FOR EVER

Mid Valley City is a mixed development spread over 15.5 acres. It comprises of a new age residential development which includes the residences, a state-of-the-art shopping mall with a 12-screen multiplex, a luxury hotel, a convention centre and an exclusive tower for corporate offices.

Just 8 kms from Vijayawada, the residences at Mid Valley City are ideally located in the New Capital Region on the lane 6 of NH5 (Vijayawada – Guntur Highway). The Residences offer an unobstructed Hill Valley View of the APSP 6th Battalion Hill and Mangalagiri Forest Reserve.



The residences at Mid Valley City, sprawling over 5.5 acres, are distinguished by 3 sky-reaching towers ranging from 19 floors-27 floors. Designed by the internationally acclaimed Master Planners and Architects SA Architects Sdn Bhd, Malaysia, residents have a choice of 4 apartment types across 485 home units with sizes ranging from a convenient 1444 sft to a lavish 4714 sft.

An IGBC accredited green building project, the residences at Mid Valley City are a privileged address that treats its residents to Happy Living... for now, for ever!



VIEW THE BEST OF NATURE - EVERYDAY!



Morning view of the rolling hills of Mangalagiri from Mid Valley City at 10 AM



Sunset view of the rolling hills of Mangalagiri from Mid Valley City at 5 PM

SPECIAL FEATURES OF THE PROJECT

- · Green Building Certified
- · Executive Sky Lounge for each tower
- 24X7 integrated security
- Emergency Medical Room
- Uninterrupted power supply with 100% DG backup for common areas and 50% of the maximum demand power backup for each apartment with auto changeover function
- Comprehensive fire-fighting systems

- · Earthquake-resistant structure
- Water & Sewage Treatment Plant
- Internet, Telephone, Cable TV via centralised underground cabling
- Two Swimming pools of half Olympic pool size each
- 3 hi-speed Mitsubishi lifts of 10 passengers capacity and 1 service lift of 15 passengers capacity per tower
- Vaastu compliant

2nd MID VALLEYCITY Owners' FAMILY DAY



2nd - Apartment Owners' Family Day was held at the Sales Gallery at Site on Sunday, 18th Dec, 2016. During the day, the visitors were briefed on various aspects of the project such as construction status, specifications and infrastructure facilities. Furthermore, details with regards to Green Building benefits like Rain Water Harvesting, Solar Power, Eco-friendly construction material and level of quality and safety measures taken for construction were communicated. The purchasers were given guided tour of the project site to have firsthand look of their marvel in the making. The event was attended by over 300 proud Mid Valley City Apartment Owners and was very well received and appreciated.







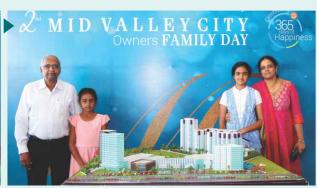


































Location

- Strategically located on NH-5 between Vijayawada & Guntur
- At the foot hills of Mangalagiri Forest Reserve
- · Close to proposed capital region
- Adjacent to proposed AllMS, Police Headquarters, DGP Office and APSP 6th Battalion
- 10 min. drive from Vijayawada



International Master Planners (SAA)



SAA - Leading architects and master planners from Kuala Lumpur, Malaysia with mega projects such as Mid Valley City, Kuala Lumpur, Malaysia, Sunway, Guanghao, China and many more.
www.saa.com.my

Truly integrated township in the vicinity



Over all built-up area of Mid Valley City is over 3 million sft with an outlay of over Rs.1200 cr comprising residential (1.1 million sft), and proposed luxury hotel with convention centre, shopping mall and multiplex, office space all admeasuring 2 million sft.



45000 sft of club house facilities promotes the open concept living by creating opportunities for community interaction. The resident's club house is a private, resident's only facility where your modern day indulgence, activities and necessities are met.

Car Parking layout

- 1) 2-level spacious car park with 6 metre wide drive ways and ramp slope at 1:8 ratio.
- 2) Column grid of 8.5 metres x 8.5 metres resulting in easy movement of vehicles and comfortable drive experience.

Emergency medical room

If you find yourself in a situation where you or your kids get hurt or are sick and you need to get medical help right away, call the management office and you will be immediately guided to the Emergency Medical room and attended while waiting to be transported to the hospital. You do not have to put your life on hold when emergencies happen!

Mitsubishi lifts - 4 No.s per block



Mitsubishi Electric of Japan is a leading innovator of new technologies in the lift and escalator market. The residences at Mid Valley City will be the first to install Mitsubishi Lifts in a residential Project in Andhra Pradesh.

www.mitsubishielevator.in/

ABOUT SHAPOORJI PALLONJI - OUR LEAD CONTRACTOR

Our lead contractor Shapoorji Pallonji Company Private Limited, is one of India's leading EPC contractor. Shapoorji Pallonji has been executing distinct, diversified projects in India and abroad.

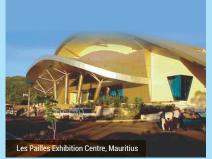


















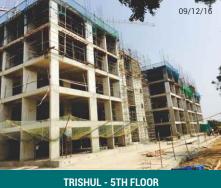






CONSTRUCTION STAGES





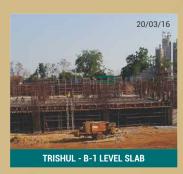










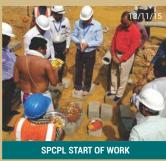
















As a part of our ongoing commitment to live up to our corporate credo 'Happy Living', we are delighted to announce a first-of-its-kind offering to view Mid Valley City in the making, from the comforts of your home/office. Through this unique initiative, you will access live cameras installed at Mid Valley City and experience construction progress first-hand.

Visit the below links on your computer/mobile to access LIVE stream:



HOME LOAN ADVANTAGES & TAX BENEFITS

Buying your first house on a loan comes with multiple tax benefits. The tax benefits/deductions not only reduce your tax outgo but also help in managing your cash flows better.

Some of the benefits you can claim on account of housing loan:

Deduction on interest:

Interest component in the EMI can be claimed as deduction. You must be both an owner and a co-borrower (in the loan) to claim tax benefits. This deduction can be claimed starting the year in which the construction of the house is completed. Every year a maximum of Rs. 2 lakh can be claimed for a house that you use for your own residence. If your house has been rented, the entire interest for the year can be claimed as deduction.

Deduction on principal repayment:

The component of your EMI which goes towards principal is eligible to be claimed under Section 80c of the Income Tax Act. You can sum up the outgo for the year towards principal and claim it. A maximum of Rs. 1.5 lakh can be claimed as deduction under Section 80c.

Deduction on pre-construction interest:

While deduction for interest can be claimed starting the financial year in which the construction is completed, you can also start claiming pre-construction interest from the same year. You need to add up the entire pre-construction interest and claim it in five equal instalments. The total deduction, however, should not exceed Rs. 2 lakh when the house is being used by you for your own residence.



TAKING CARE OF YOUR HOUSING FINANCE



Mr N Subbarayan | 8790845450 | hlst.aovij@sbi.co.in



Mr Krishna Mohan 98853 69060 mohanv@hdfc.com Mr Aithe Chaitanya 99635 42777



Mr Naresh Katragadda 7032770650

nareshbabu.k@icicibank.com



Mr Bandhakavi Srinivas, 9133517999

bandhakavi.srinivas@indiabulls.com



Mr G Varaprasad Reddy 7032925611

vara.gaala@indiainfoline.com



Mr N Subbarayan 8790845450

hlst.aovij@sbi.co.in



Mr PSP Kashyap 9849302808

kashyappsp@andhrabank.co.in



Mr Kiran Kumar 9701633599

kiran.kumar@pnb.co.in



Mr Y V S Koteswararao 9494305345

vb4024@vijayabank.co.in



Mr Gajaganti Nagaraj 9885435566

nagaraj.gajaganti@axisbank.com



Ms Madhavi 9392995789 e.madhavi@lichflfinserv.com







LANDMARKS

Developers Pvt. Ltd.



REGD. OFFICE LINGAMANENI LANDMARKS DEVELOPERS PVT. LTD.

Lingamaneni Corporate House # 59-14-10, Ramachandra Nagar Vijayawada - 520 008 AP INDIA T: +91 866 666 0068 / 69 F: +91 866 666 0067 SALES / SITE OFFICE
THE SALES GALLERY
Mid Valley City
Adj. to APSP 6th Battalion
NH5, Capital Region
Guntur Dist. 522 503 AP INDIA
M: +91 92933 92933 / 88976 51007
E: midvalleycity@lepl.in
www.midvalleycity.in

To find out more about the Residential Towers and project status, follow us on Facebook

