

FROM THE CEO's DESK

Dear Patron,

Season's greetings! Hope you had wonderful time celebrating Ganesh Chathurthi with your family.

Last one year has been eventful for the Indian Economy and Real Estate has witnessed a turbulent phase. The ripples first made with demonetization continued with RERA (Real Estate Regulation Act) and GST. However, these fiscal measures/innovations by the government though slowed down the sector temporarily but will bring a new era of transparency. We at Mid Valley City were one of the few developers who registered the project under RERA regulation and have undertaken to comply with the guidelines in totality.

Despite these policy and regulatory doldrums, we are glad to share with you that we emerged strong during these testing times; which is evident by the progress that the project has achieved during the past one year. You will be pleased to know that Unit No.s 3, 4 & 5 of Tower Everest have reached the rooftop.

Concrete Top up ceremony for Everest 19th floor Unit Nos 3, 4 & 5 was held on 31st of August'17. Trishul (19th Floor), Kailash (19th Floor) and Everest (27th Floor) Terrace slab is scheduled for completion by September 2017, November 2017 and December 2017 respectively, thus making Mid Valley City the tallest residential township in the region.

Finishing works such as internal and external plastering, plumbing pipe lines and electrical conduiting works have also commenced.





We are pleased to announce that we are well on our way and getting ready to welcome you for living by the end of 2018.

Mangalagiri's skyline is changing dramatically and Mid Valley City is proud to currently stand most prominently in the midst of the growth corridor of the Capital City. Some of our immediate neighbors are The AP Police Head Quarters & DGP office, Upcoming TDP party office, AllMS Hospital, Jaquar, Range Rover Cars Showroom, CK Convention Center, Upcoming Apollo Hospital, Pi Data Centers, Vsoft Technologies and other IT majors coming up strong in Mangalagiri IT Park. The location highlights and your neighborhood is encapsulated on page 6 & 7.

Having successfully crafting the residential development, we are pleased to inform that we will be embarking into office space development within the proposed commercial zone in Mid Valley City. Do look out for more information on this for your business needs at an address that delivers success.

We hope you will enjoy this issue and look forward to sharing more interesting news in our future newsletters and we also look forward to receive valuable suggestions for improvements. Wishing you and your entire family a Very Happy Dussehra and Prosperous Diwali!



The Happy Living Mantra 2

Concrete Topping-up Ceremony



Project Progress Update

SEASON'S GREETINGS







Mid Valley City is a mixed development spread over 15.5 acres. It comprises of a new age residential development - The Residences at Mid Valley City, a state-of-the-art shopping mall with a 12 screen multiplex, a luxury hotel, a convention center and an exclusive tower for corporate offices.

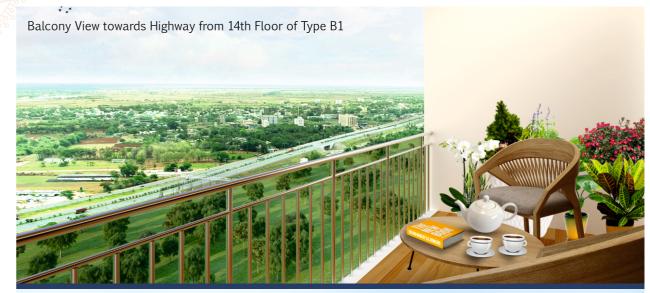
Just 8 km from Vijayawada, The Residences at Mid Valley City is ideally located in the New Capital Region on the 6-lane NH5 (Vijayawada – Guntur Highway) and is blessed with an unobstructed Hill Valley View of the APSP 6th Battalion Hill and Mangalagiri Forest Reserve.

The Residences at Mid Valley City, sprawling over 5.5 acres, is distinguished by its 3 sky-reaching towers ranging from 19 -27 floors. Designed by the internationally acclaimed Master Planners and Architects SA Architects Sdn. Bhd., Malaysia, residents have a choice of 4 apartment types across 485 home units with sizes ranging from a convenient 1444 sft to a lavish 4714 sft.

An IGBC accredited green building project, The Residences at Mid Valley City is a privileged address that treats its residents to Happy Living... for now, for ever!



VIEW THE ENGAGING BEAUTY OF NATURE - EVERYDAY!





SPECIAL FEATURES OF THE PROJECT

- Green Building Certified
- Executive Sky Lounge for each tower
- 24X7 integrated security
- · Water Treatment Plant
- Uninterrupted power supply with 100% DG backup for common areas and up to 50% backup for apartments
- · Comprehensive fire-fighting systems

- Earthquake-resistant structure
- Sewage Treatment Plant
- Internet, Telephone, Cable TV via centralized underground cabling
- Sufficient car parking bays
- 3 hi-speed lifts of 10 passenger capacity and 1 Service lift of 15 passenger capacity per tower
- Vaastu compliant

HAPPY LIVING midvalleycity.in



The main approach road to "The Residences at Mid Valley City" was completed and the street lights were inaugurated by our esteemed purchaser

Smt. Nirmala Devi and Sri M Venkateswaralu on 27th July 2017

The road is a double carriage way with a width of 40 feet. Well-laid pedestrian walk way is on one side of the road and themed landscape on the other leading you to the majestically elevated towers.

CONCRETE TOPPING-UP CEREMONY





Concrete topping up of Tower Everest (Unit No.s 3, 4 & 5) 19th floor was completed on 31st Aug'17 by our valued purchasers from that block.

The terrace roof slab for tower Trishul is scheduled by the end of September 2017.

Kailash Tower works are in progress on 16th Floor and the terrace on 19th floor is scheduled for completion by November 2017.

Currently we are on the 22^{nd} floor of the Iconic Everest tower and scheduled to reach the rooftop of 27^{th} floor by December 2017.



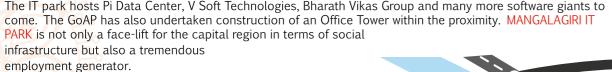
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AMPLIFYING VALUE -THE LOCATION IN THE NEW CAPITAL **REGION OF AP**

ACHARYA NAGARJUNA UNIVERSITY

REGIONAL EXPRESS WAY

Apart from AIIMS and NRI Hospital, Mid Valley City is Just 5 km to the most talked about MANGALAGIRI IT PARK, The IT park hosts Pi Data Center, V Soft Technologies, Bharath Vikas Group and many more software giants to come. The GoAP has also undertaken construction of an Office Tower within the proximity. MANGALAGIRI IT PARK is not only a face-lift for the capital region in terms of social



NEW CAPITAL REGION [AMARAVATHI]

TENALI

RAIL / LRTS

DGP OFFICE

MID VALLEY CITY



REGIONAL EXPRESS WAL

VIJAYAWADA

GANNAVARAN

RAIL / LRTS











CENTERS NEARBY BUSINESS OTHER NOTABLE









CAPITAL CITY BYPASS (IMMER RING ROAD)



GUNTUR

MAP NOT TO SCALE

PROJECT PROGRESS UPDATE

Construction work is going on full swing at 'The Residences at Mid Valley City'. All the three towers are up and rising fast, as you can see from the images below. Other works such as Electrical, Plumbing and Fire Services are also progressing as planned.







South East View



Top View

PLUMBING WORKS IN PROGRESS













As a part of our ongoing commitment to live up to our corporate credo 'Happy Living', we are delighted to announce a first-of-its-kind offering to view Mid Valley City in the making, when you stay in the comfort of your home/office. Through this unique initiative, you will be able to access live cameras installed at Mid Valley City and experience the construction progress first-hand.

Visit the below links on your computer/mobile to access our Live Stream:



http://goo.gl/EtOHtd



http://goo.gl/e0dnc1

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Our lead contractor, Shapoorji Pallonji, is one of India's leading EPC contractors, executing large-scale, futuristic projects in India and abroad.

Built to last... since 1865



TAKING CARE OF YOUR HOUSING FINANCE



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SRM Trust

Project: Proposed Construction of Phase-1, SRM University Amaravati, Andhra Pradesh, INDIA Scope of Works: Civil Structural, Finishes, MEP & External Works Built-up area: 6 Lakh sft

ITC Limited, Central Projects Organization - ICML Project

Project: Civil Works for Integrated Consumer Goods and Logistics Facility (ICML) Bhubaneswar Project Scope of Works: Civil, Structural, Finishes, External & PHE works Plot Area: 30 acres





M/s. Government of Telangana (Roads & Buildings Department)

Project: Construction of Integrated District Office Complexes along with residential quarters in District Headquarters of Medchal, Rangareddy (Shamshabad) and Vikarabad. Scope of Work: Civil Structural, Finishes, External & MEP works Built-up area: 5.42 lakh sft

Andhra Pradesh Township and Infrastructure Development Corporation (APTIDCO)

Project: Design, Construction of EWS Flats in G+3 pattern with Monolithic concrete construction (shear wall technology) including Internal Infrastructure under EPC system in Guntur, Kurnool and Nandyal. Scope of Work: Civil Structural, Finishes, & MEP works on Design & Build basis





INTERNATIONAL YOGA DAY

We have celebrated International Yoga Day on 21st June 2017 at our site to keep the staff and workers mentally & physically fit.

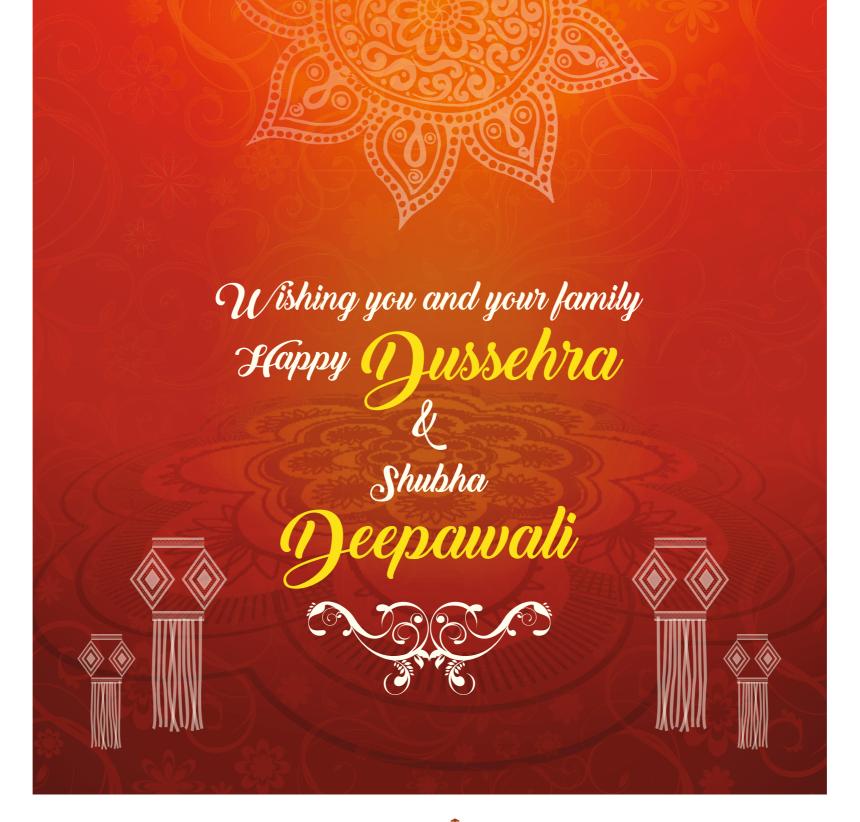
SAFETY

Project team has successfully completed another tremendous feat of 5 MILLION SAFE MAN HOURS of work. Each one at project has taken an oath collectively to contribute individually towards Project Health, Safety & Environment at Mid Valley City project.





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LANDMARKS

Developers Pvt. Ltd.



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REGD. OFFICE

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